

Name of Faculty	Mr. Gaurav Saini			
Discipline	Management (MBA)			
Semester	Fourth Semester (IV)			
Subject	Entrepreneurship Development (CP-401)			
Lesson Plan Duration	15 Weeks (January 2018 to April 2018)			
Work Load per week	8 Hours (4 Lectures per week, Section A & B)			
Week	Theory		Practical	
	Lecture Day	Topic (Including Assignment/Test)	Practical Day	Topic (Including Assignment/Test)
1	1st	Introduction to Subject	N/A	N/A
	2nd	Economic and social need of entrepreneur		
	3rd	Pyschological need for entrepreneur		
	4th	Function of the entrepreneur in economic development of a		
2	5th	Linear programming: Meaning, assumptions, advantages, scope and limitations	1st	Case Study on Big Bazaar
	6th	Creative problem solving: Heuristics		
	7th	Case Study on		
	8th	Synectics		
3	9th	Franchising, advantages and limitations, investing in a franchise	N/A	N/A
	10th	Joint ventures- types, Acquisitions and mergers.		
	11th	Mergers & Axcquisition difference		
	12th	Class Test		
4	13th	Methods and procedures to start and expand one's own business	2nd	Introduction to ED
	14th	Life Cycle of a new business		
	15th	Relationship with large enterprise		
	16th	Relationship with Medium enterprise		
5	17th	Relationship with Small enterprise	3rd	Franchising & Joint Ventures
	18th	Environmental factors affecting success of new business		
	19th	Reasons for the failure of a business		
	20th	Presentation on		
6	21st	Sessional-I	N/A	N/A
	22nd			
	23rd			
	24th			
7	25th	Entrepreneurship Development Programmes	N/A	N/A
	26th	Role of government in Entrepreneurship Development		
	27th	Role of various institutions in Entrepreneurship Development		
	28th	Role of entrepreneurship development in Economy		
8	29th	Class Test	4th	Entrepreneurship Development
	30th	Preparation of feasibility reports	N/A	N/A

	31st	Selection of factory Location		
	32nd	Factors affecting of factory Location		
9	33rd	Demand Analysis		
	34th	Methods and procedures to start and expand one's own business		
	35th	Managing growth: Using external parties to help grow a business		
	36th	Presentation on	5th	Feasibility Study
10	37th	Capital Saving	N/A	N/A
	38th	Project Saving		
	39th	Working Captial- Meaning, types		
	40th	Factors affecting & requirement of working capital		
11	41st	Role of government and various institutions in developing entrepreneurship in India (A brief description only)		
	42nd	Women Entrepreneurs in India.		
	43rd	Demand Analysis		
	44th	Case Study on	6th	Entrepreneurship Development
12	45th	Sessional-II	N/A	N/A
	46th			
	47th			
	48th			
13	49th	Market Potential Measurement		
	50th	Value Analysis		
	51st	Business Planning Process		
	52nd	Economic, Technical & Financial Feasibility		
14	53rd	Preparing a Project report for starting a new venture		
	54th	Brainstorming approach		
	55th	Sources of New Idea		
	56th	Idea into Opportunities		
15	57th	Managerial feasibility of Project		
	58th	Excercise on Creativity		
	59th	Revision Session		
	60th	Last Year Question Papers Discussion		